

ARRANGE

STUDIO

X

TUBU



CURVY RUG COLLECTION

## ABOUT THE CURVY RUGS

The Curvy Collection is a new rug range designed by Arrange Studio in collaboration with Yudu, a member of the Belgotex family. Each rug is proudly manufactured locally and made with love in Pietermaritzburg, South Africa.

Their organic, curvy shapes provide a variety of ways to use and enjoy them, and are an easy way to add warmth and texture to any space.

## HOW THEY'RE MADE

Belgotex's stainproof SDX yarn starts its journey at master batch where a recipe of nylon pellets are mixed to create the desired colours. At extrusion, the pellets are extruded into fibrous yarn, and then air entangled or twisted and heat set, creating the yarn that we use to tuft the carpets.

The nature of the extrusion method means the colour is set through to the core of the yarns, and this is what makes our carpets durable, colour fast and stain proof.

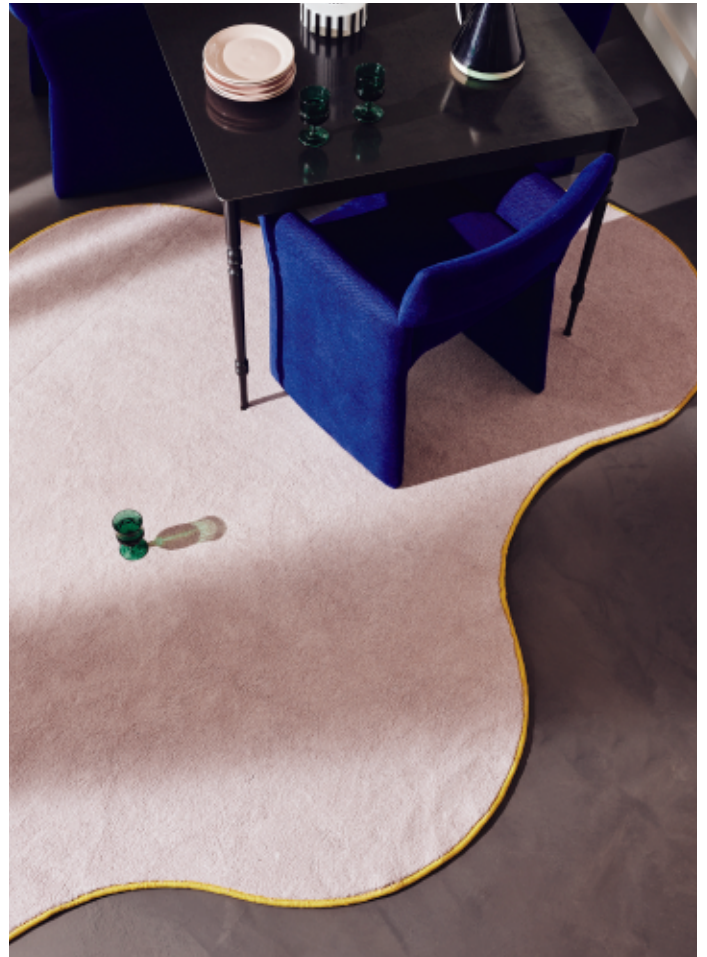
Once the carpets have been tufted and backed, the shape of each Curvy rug is carefully hand cut and checked for any imperfections. We overlock the edges in the yarn colour of your selection, wrap your rug in recycled plastic waste from our factory, and deliver to your door!



**Belgotex™**



Roxanne Ferreira founder of Arrange Studio

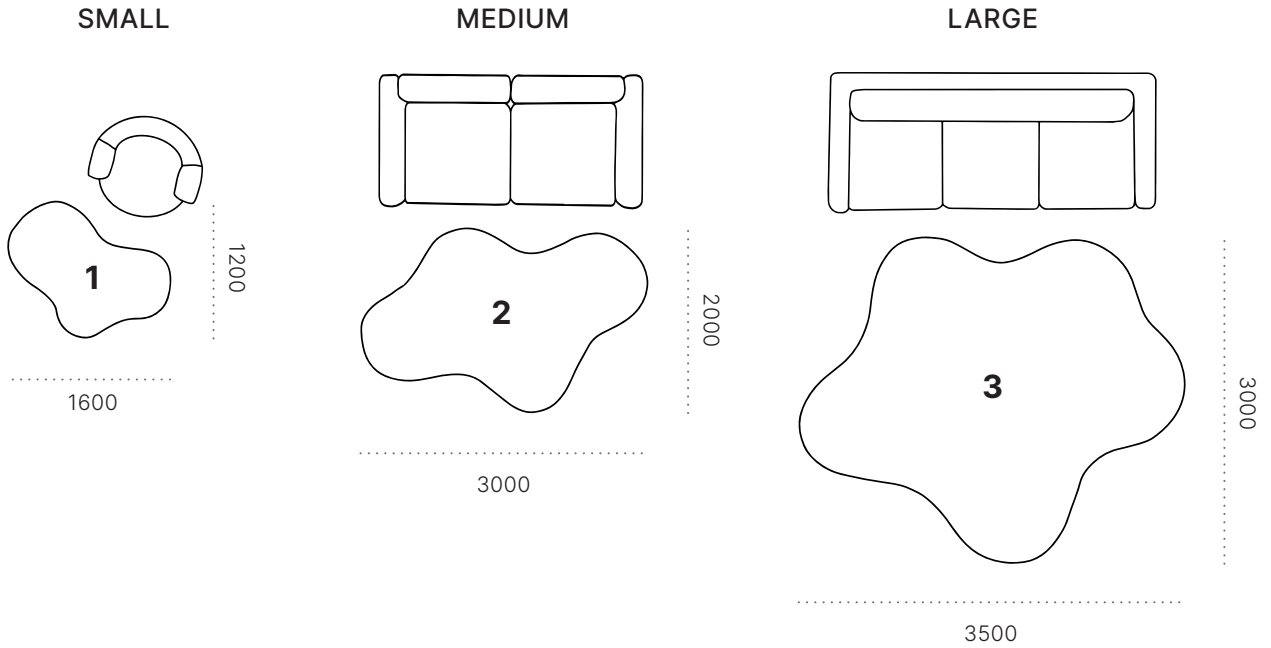


Medium rug in Blush with a Chartreuse overlocked edge

## SIZE

Our collection consists of 3 sizes, each representing a different shape as shown below:

- 1. SMALL** 1,2m x 1,6m
- 2. MEDIUM** 2m x 3m
- 3. LARGE** 3m x 3,5m



Small rug in Chartreuse with a Chartreuse overlapped edge



Medium rug in Peach with a Brick overlapped edge

## COLOUR

Rugs are available in 4x colours nl Chartreuse, Brick, Peach & Blush. Select your rug's main pile colour and choose between the same colour overlapped edge, or one of the other colours for a contrasting edge.



Chartreuse



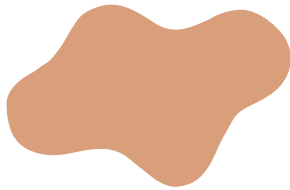
Brick



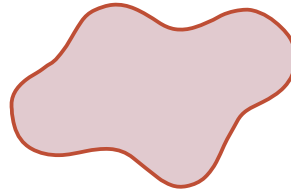
Peach



Blush



Same Pile & Edge



Contrasting Pile & Edge

## MATERIALS

SDX: (Solution Dyed Nylon)

SDX is Belgotex's specially engineered twisted fibre technology that features exceptional colour-fastness, outstanding wear-performance, and respects the natural environment. Colour pigments are locked into the molecular structure of SDX fibres, rendering great clarity and colour-fastness — even with prolonged exposure to the harsh African sun.

SDX is a process with sustainability at its core. SDX carpet manufacturing includes a single-step spinning and colouring process, waterless and pollution free manufacturing, and high yields with low scrap.



Small rug in Chartreuse with a Chartreuse overlapped edge

## SHAPE, SIZE AND **PRICE**

All prices include VAT and delivery right to your door anywhere in South Africa.



**1. SMALL**  
1,2m x 1,6m  
R2 300



**2. MEDIUM**  
2m x 3m  
R4 800



**3. LARGE**  
3m x 3,5m  
R7 900

Renderings by Belgotex showcasing the Blush Curvy rug with a Blush overlocked edge




## LEAD TIME & HOW TO ORDER

10 - 15 working days. Each carpet is made to order. Orders can be placed by emailing [orders@arrangestudio.co.za](mailto:orders@arrangestudio.co.za) and we'll get Yudu to process your details and create the order. Once payment is made to Yudu, your order is put into production and we'll keep you posted with the progress.



Medium rug in Blush with a Chartreuse overlocked edge

 Follow [@arrange\\_studio](https://www.instagram.com/arrange_studio) on Instagram for more.